

Message Text

UNCLASSIFIED

PAGE 01 LAGOS 11300 301243Z
ACTION AF-10

INFO OCT-01 ISO-00 CCO-00 PASO-00 (ISO) W
-----004327 011001Z /15

R 291700Z SEP 77
FM AMEMBASSY LAGOS
TO SECSTATE WASHDC 4036

UNCLAS LAGOS 11300

E.O. 11652: N/A
TAGS: N/A
SUBJECT: DIRECT RELAY

TO: RICHARD ROBINSON
SCHOLASTIC MAGAZINES, INC.
50 WEST 44TH STREET
NEW YORK, N.Y. 10036

TELEPHONE : 212-867-7700

1. IN FOLLOW-UP TO OUR CONVERSATION ON PROSPECTS FOR FORMING A JOINT PARTNERSHIP IN NIGERIA FOR PUBLICATION OF SCHOOL BOOKS AND OTHER EDUCATIONAL MATERIAL, WE HAVE EXPLORED THE SCENE AND ARE ENCOURAGED BY SEVERAL POSITIVE INDICATORS.

2. BECAUSE OF THE LACK OF EXPERTISE AND THE HIGH COST OF NEWS-PRINT, NIGERIAN PUBLISHERS HAVE TRADITIONALLY TENDED TO PRINT OUTSIDE NIGERIA, OFTEN IN SPAIN, SINGAPORE OR HONG KONG. HOWEVER, THE PUBLISHING SECTOR WITHIN NIGERIA IS DEFINITELY GROWING, ESPECIALLY IN THE NORTH OF THE COUNTRY. OUR ECONOMIC SECTION TELLS ME THAT BOTH OUTPUT, SKILLS AND THE NUMBER OF PRINTERS ARE INCREASING. ITEMS NOW PUBLISHED HERE INCLUDE BOOKS, MAGAZINES, AND MUSIC SHEETS. INPUT FROM A GOOD AMERICAN PUBLISHER, WHETHER IN EQUITY OR SERVICE CONTRACT, SHOULD BE WELCOME.

3. WE ARE NOW CHECKING DIRECTLY WITH PUBLISHERS AROUND THE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 LAGOS 11300 301243Z

COUNTRY AND WILL CABLE THE NAMES OF ANY PARTIES WE CAN IDENTIFY THAT MIGHT BE INTERESTED IN JOINT VENTURES. WE WILL ALSO SUGGEST TO TWO BUSINESS LEADERS, WHO WILL VISIT US IN OCTOBER-NOVEMBER ON A STATE DEPT. TRAVEL GRANT, THAT THEY CONTACT YOU. ONE IS OLU OYESANYA, A MINISTRY OF INFORMATION OFFICIAL WHO WANTS TO ESTABLISH A JOINT VENTURE PUBLISHING HOUSE WITH AMERICAN PARTNERS, AND D.A. OBAKOYA, A LEADING LAGOS PRINTER OF

STATIONERY SUPPLIES.

4. REGARDING OUR DISCUSSION OF USING SPONSORSHIP OF TENNIS PLAYERS OR CLINICS TO PROMOTE A PRODUCT OR A SERVICE, I UNDERSTAND FROM ANDY YOUNG THAT ATHLETIC COACH AT TEXAS SOUTHERN UNIVERSITY, HERBERT J. PROVOST, IS SEEKING WAYS OF FINANCING SEVERAL OF TSU'S BEST TENNIS PLAYERS TO COMPETE ON THE AFRICAN CIRCUIT. YOU MIGHT WISH TO CALL HIM. ADDRESS IS 3201 WHEELER, HOUSTON 77004.

5. I WILL CALL YOU FROM WASHINGTON OR NEW YORK WEEK OF OCTOBER 10.

AMBASSADOR EASUM
AMERICAN EMBASSY
LAGOS, NIGERIA
EASUM

NOTE BY OC/T: PASSED ABOVE ADDRESSEE.

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 29-Sep-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LAGOS11300
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770358-0710
Format: TEL
From: LAGOS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t1977099/aaaaagxt.tel
Line Count: 80
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f0284a4b-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 17-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1358878
Secure: OPEN
Status: NATIVE
Subject: DIRECT RELAY TO: RICHARD ROBINSON SCHOLASTIC MAGAZINES, INC.
TAGS: BEXP
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/f0284a4b-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009